PAX

it's all about performance

We're looking for you!

To strengthen our team, we are looking for a Shop & Content Manager

Shop- & Contentmanager/in (M/F/D)

to join us on a permanent, full-time basis at our Wardenburg site, to start as soon as possible.

We – X-CEN-TEK GmbH & Co. KG – are looking for YOU.
Through our PAX brand, we are known worldwide for our high-quality bags, rucksacks and bespoke solutions for emergency services, fire brigades and special forces. As part of Protect Medical Holding, we want to write the next chapter in our history with you at PAX.

Your responsibilities with us:

- Knowledge of the Magento shop system, shop management, online marketing and e-commerce law (GDPR, right of withdrawal)
- Experience with search engine campaigns (SEO/SEA), social media and email marketing
- Designing the online shop to ensure its content is up to date, sales-driven and user-friendly, whilst adhering to brand guidelines
- Independently creating landing pages
- Maintaining and updating our digital platforms
- Managing our social media and YouTube channels
- Internal and external coordination with colleagues, service providers and partners
- Monitoring and evaluating shop and content performance

What you bring to the role:

- A passion for the rescue job
- Professional experience in e-commerce
- Content management or a similar role
- Technical understanding of CMS and shop systems
- A willingness to embrace change and take on responsibility
- Fluency in both German and English (written and spoken) is a mandatory requirement for this role.
- A structured, precise and independent approach to work
- Strong communication skills
- Ability to work well in a team

What we offer:

- A permanent position in a future-proof, innovative company as part of a strong group of companies
- A varied role with responsibility
- An open, friendly corporate culture with flat hierarchies
- Individual development and training opportunities
- Modern tools and state-of-the-art office facilities
- A friendly team and genuine appreciation
- Attractive benefits and contributions towards a pension scheme

Type of employment: Full-time (40 hours per week)
The employment is advertised as a hybrid role, which will be carried out partly from home and partly at the Wardenburg site.

We look forward to receiving your application!

Please send your application documents to:
bewerbung@pax-bags.de

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